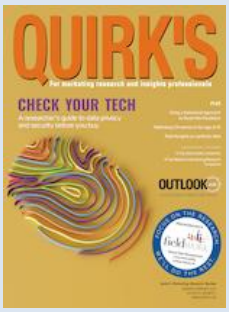
QUIRK'S MEDIA

2027 Magazine Editorial Calendar

January/February



Editorial Content

A curated selection of articles written by research vendors, end-client researchers and Quirk's staff including case studies, technique explorations and strategic insights and advice on a range of marketing and marketing research topics.

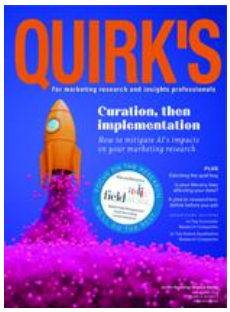
Suggested Query Timing: October 2026
Final Manuscripts Due: November 6, 2026

Sponsored Content Features

- Outlook 2027: The State of the Industry in the Age of AI
- Top Companies: Social Listening & Intelligence
- Top Companies: Data Collection

Sponsored Content Orders Due: December 11, 2026
Sponsored Content Due: December 18, 2026

March/April



Editorial Content

A curated selection of articles written by research vendors, end-client researchers and Quirk's staff including case studies, technique explorations and strategic insights and advice on a range of marketing and marketing research topics.

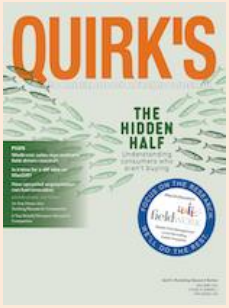
Suggested Query Timing: November 2026
Final Manuscripts Due: February 5, 2027

Sponsored Content Features

- The New Research Participant: Synthetic Respondents and AI Personas
- Top Companies: Qualitative Research
- Top Companies: Online Research

Sponsored Content Orders Due: February 5, 2027
Sponsored Content Due: February 12, 2027

May/June



Editorial Content

A curated selection of articles written by research vendors, end-client researchers and Quirk's staff including case studies, technique explorations and strategic insights and advice on a range of marketing and marketing research topics.

Suggested Query Timing: January 2027
Final Manuscripts Due: March 5, 2027

Sponsored Content Features

- The Modern Insights Technology Stack
- Top Companies: Healthcare
- Top Companies: Strategic Insights & Consulting

Sponsored Content Orders Due: April 9, 2027
Sponsored Content Due: April 16, 2027



Joe Rydholm
joe@quirks.com
651-379-6205 ext. 204

QUIRK'S MEDIA

2027 Magazine Editorial Calendar

July/August



Editorial Content

A curated selection of articles written by research vendors, end-client researchers and Quirk's staff including case studies, technique explorations and strategic insights and advice on a range of marketing and marketing research topics.

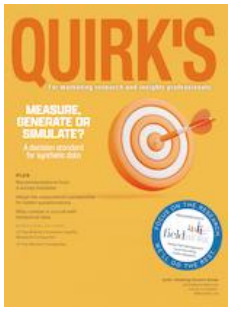
Suggested Query Timing: March 2027
Final Manuscripts Due: May 7, 2027

Sponsored Content Features

- AI-Powered Qualitative Research
- Top Companies: Sensory Research
- Top Companies: Synthetic Respondents & Data

Sponsored Content Orders Due: June 4, 2027
Sponsored Content Due: June 11, 2027

September/October



Editorial Content

A curated selection of articles written by research vendors, end-client researchers and Quirk's staff including case studies, technique explorations and strategic insights and advice on a range of marketing and marketing research topics.

Suggested Query Timing: May 2027
Final Manuscripts Due: July 9, 2027

Sponsored Content Features

- Research Quality: Can We Trust the Data?
- Top Companies: AI-Powered Research/Agentic AI
- Top Companies: Insight Leaders

Sponsored Content Orders Due: July 23, 2027
Sponsored Content Due: July 30, 2027

November/December



Editorial Content

A curated selection of articles written by research vendors, end-client researchers and Quirk's staff including case studies, technique explorations and strategic insights and advice on a range of marketing and marketing research topics.

Suggested Query Timing: July 2027
Final Manuscripts Due: August 27, 2027

Sponsored Content Features

- AI in Action
- Top Companies: B2B Research
- Top Companies: Recruiting

Sponsored Content Orders Due: September 23, 2027
Sponsored Content Due: October 1, 2027



Joe Rydholm
joe@quirks.com
651-379-6205 ext. 204